



QUEENSLAND RUGBY LEAGUE

SOCIAL MEDIA POLICY

WHY WE HAVE THESE RULES



We use social media to share fun rugby league moments and stay connected.

These rules help keep everyone safe, happy and respected online.

OUR PROMISE

We will:

- Keep everyone safe, especially children
- Be kind and respectful online
- Protect people's privacy
- Share positive and fun content



PHOTOS, VIDEOS & PHONES

Taking photos and videos is fun, but we must do it safely.



WHAT TO DO

- Ask before taking someone's photo or video
- Make sure children (and their parents/carers) are okay with it
- Only share photos that have permission
- Only take photos of your own child unless you have permission

WHAT NOT TO DO

- Don't share photos of other children without permission
- Don't post anything that could embarrass or upset someone

WHAT YOU SHOULD NOT DO ONLINE



These behaviours are not okay:

- Adults sending private messages to children about rugby league
- Posting photos or videos of children without permission
- Writing mean, rude or hurtful comments
- Bullying, teasing or leaving people out online
- Pretending to be someone else online
- Posting things that could hurt someone or the game



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USING SOCIAL MEDIA THE RIGHT WAY

Social media should be used to:

- Share good news and team moments
- Celebrate players and achievements
- Be positive and supportive

Don't use it to:

- Spread rumours or secrets
- Share private information
- Be mean or offensive
- Create fake accounts



IF YOU SEE SOMETHING NOT OKAY



If you see something on line that feels wrong:

- Take a screen shot (if you can)
- Tell a trusted adult
- Tell your coach, club, or helper

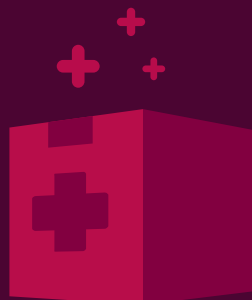
You won't get in trouble for speaking up.

WHO CAN HELP YOU

You can talk to:

- Your coach
- A parent or carer
- A team helper or Support Squad Member
- A club official

Pick someone you trust.



WHAT ADULTS SHOULD DO

Adults should:

- Not message children privately about rugby league
- Not share children's photos or information without permission
- Be good role models online