

## PURPOSE: UNITE AND INSPIRE QUEENSLANDERS



## MISSION: RUGBY LEAGUE IS THE LEADING SPORTING CODE IN QUEENSLAND

# **KEY FOCUS AREAS: COMMUNITY RUGBY LEAGUE**



# **KEY FOCUS AREAS: PERFORMANCE & PATHWAYS**





# **KEY FOCUS AREAS: COMMERCIAL & CONSUMER ENGAGEMENT**



# **KEY FOCUS AREAS: CORPORATE AFFAIRS**



# KEY FOCUS AREAS: FINANCE





# **KEY FOCUS AREAS: PEOPLE & CAPABILITY**



# QRL VALUES

