# FairPlay vouchers

Resource kit – stakeholders





# Background

### **Activate! Queensland**

Activate! Queensland 2019–2029 is the Queensland Government's 10-year strategy to get more Queenslanders moving, more often. The strategy focuses on further enriching the Queensland way of life; harnessing the pride of our great sporting traditions, embracing our iconic natural environment and building on our strong community foundations to deliver better health and wellbeing outcomes, especially for those who are most vulnerable.

FairPlay is an initiative under the strategy that aims to:

- provide support to enable children and young people facing disadvantage to start or continue to participate in sport and active recreation
- work with the active industry to enable participation pathways including solutions to address cost and location barriers
- provide opportunities for children and young people to be active and develop physical literacy.

## FairPlay vouchers

## **Program objectives**

FairPlay vouchers aims to:

- increase regular participation in physical activity for children and young people from low-income families
- contribute to life-long participation in physical activity for target populations.

## **Funding**

Parents, carers or guardians can apply for a voucher valued up to \$150 for eligible children and young people.

These vouchers can be used toward the cost of membership, registration and/or participation fees for eligible activities with registered physical activity providers.

There is a limit of one voucher per child, per calendar year.

## **Application process**

Applications can be made through the QGrants online system.

Parents, carers and guardians will need to:

- · check the eligibility of their children against program criteria
- check that the activity (or similar activity) is registered as part of the activity provider directory
- read and understand the FairPlay voucher application terms and conditions
- have access to the QGrants online system (families that have previously applied for a Get Started Voucher can
  use the same QGrants account).

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# Key messages

- 1. Activate! Queensland 2019–2029 is the Queensland Government's 10-year strategy to get more Queenslanders moving, more often.
- 2. FairPlay vouchers will continue to support children and young people who need it most, so they can start or continue to be physically active.
- 3. Eligible parents, caregivers and guardians can apply for a voucher valued up to \$150 for their child which can be put towards sport and active recreation membership, registration or participation fees.
- 4. Get ahead of the game by checking your eligibility and finding your preferred activity on the FairPlay Activity Provider List before you apply.
- 5. Round 6 of the program opens on 19 January 2022. For more information, visit <a href="mailto:qld.gov.au/fairplayvouchers">qld.gov.au/fairplayvouchers</a>.

#### How to stay informed

- Email fairplayvouchers@dtis.qld.gov.au or pdu@dtis.qld.gov.au
- Follow us on Facebook @QldSportAndRec
- Visit qld.gov.au/fairplayvouchers

## Content for newsletters

The FairPlay vouchers program is a Queensland Government initiative that supports children and young people who need it most, so they can start or continue to be physically active.

FairPlay vouchers aims to increase regular participation in sport for eligible children and young people. Eligible parents, caregivers and guardians can apply for a voucher valued up to \$150 for their child which can be put towards sport and active recreation membership, registration or participation fees.

Round 6 of FairPlay vouchers opens on 19 January 2022.

Vouchers can be used with registered activity providers. Save yourself some time and check the list of <u>activity</u> <u>providers</u> before you apply, to make sure your preferred activity is on the list. If not, encourage your local sport or recreation club to check their eligibility and register as an Activity Provider!

It's all part of Activate! Queensland 2019–2029, the Queensland Government's 10-year strategy to get more Queenslanders moving, more often.

For more information, visit qld.gov.au/fairplayvouchers.

# Support materials

**Fact sheet** 

(Attached)

**Poster** 

(Attached)

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### Social media shareables

#### **Hashtags**

Primary hashtag

#ActivateQld

#FairPlay

Secondary hashtags

#ActivateQueenslanders

#QldSportAndRec

qld.gov.au/sportrecstrategy





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