

## **30 November 2021**

## **COMMUNITY RUGBY LEAGUE MEMO**

**RE:** QRL Brand Guidelines (Sports Trainer Shirts) **TO:** All Regions, Clubs, Leagues and Associations

FOR: IMMEDIATE DISTRIBUTION

The purpose of this MEMO is to support the implementation of the approved QRL Brand Guidelines, specifically the requirements relating to Sports Trainer shirts.

Any purchase of Sports Trainer shirts from the date of this MEMO must be consistent with the QRL Brand Guidelines (pages 18 and 19). Further to this, Sports Trainer shirts are included as part of the QRL Licence program for on field apparel and can only be sourced through QRL Licenced apparel suppliers.

It is understood that some Clubs will still carry existing stock from previous years. To support ongoing sustainability, it is advised that stock not compliant with the above is to be phased out at the conclusion of the 2022 season.

Yours sincerely,

Glenn Ottaway

General Manager - Community Rugby League

Queensland Rugby League

QUEENSLAND RUGBY FOOTBALL LEAGUE LIMITED

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